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| **EXECUTIVE SUMMARY OF TWO APPROACHES TO SELECTING**  **RESOURCE INDICATORS vs SURROGATE SPECIES with TARGETS/OBJECTIVES** | |
| **RESOURCE INDICATORS**  **(SALCC)** | **SURROGATE SPECIES**  **(Draft Guidance – HDQ USFWS)** |
| **Ecological criteria:**  ● Ability to represent a variety of organisms and ecological attributes within that habitat type throughout a major portion of the LCC  ● Sensitivity to big landscape threats in the region while having predictable and limited sensitivity to other factors such as natural variations or disturbances (i.e., high signal to noise ratio)  **Practical criteria:**  ● Ease of monitoring with existing programs and resources  ● Amount of overlap with existing plans and processes  ● Ability to model indicator based on current data or existing projects  **Social criteria:**  ● Ability to resonate with the American public  ● Ability to link with an economic value  ● Level of interest by public land or water managers  ● Level of interest by private land or water managers | **Step 1:** Develop and clearly specify the management or conservation objectives for surrogate species selection approach  **Step 2:** Identify geographic scale  **Step 3:** Determine which species to consider  **Step 4:** Select criteria to use in determining surrogate species  **Step 5:** Establish surrogates    **Step 6:** Identify species requiring special attention |

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| **CONSERVATION TARGETS**  **(SALCC)** | **POPULATION OBJECTIVES**  **(Draft Guidance – HDQ USFWS)** |
| **Criteria for selecting targets for each indicator:**  **●** Amount of overlap with existing plans and processes  ● Potential to achieve the target  ● Capacity to monitor the target  ● [In the future] Amount of overlap with cultural and socioeconomic goals  **Short term testing (first year of selection):** The SALCC Monitoring Team will oversee the collection and synthesis of monitoring information to produce an estimate of the how close the LCC is now to reaching the target. The SALCC Conservation Design Team will oversee modeling efforts to predict how much conservation  effort will be needed to reach the target in the face of future change (urban growth, climate, sea level rise, etc.)  **Long term testing (2 - 5 years after selection):** The SALCC Monitoring Team will oversee the regular updating and synthesis of monitoring  information to produce an estimate of the current and past state of the indicator across the LCC. The SALCC Conservation Design Team will oversee a sensitivity analysis to determine how strongly the target is influencing the overall conservation design. | **Step 7:** Identify population objectives    **Step 8:** Test for logic and consistency    **Step 9:** Identify knowledge gaps and uncertainties  **Step 10:** Monitor the effectiveness of the approach |